



PDC is a company that has learnt the value of embracing new challenges. Not for any other reason than we see it as the path to remaining relevant to our customers and to having a sustainable business.









### **PDC** Innovation:

Our culture encourages the adoption of new production processes. The drive to automation gained momentum post-2010 and the results have included increased competitiveness, efficiency, productivity and sales in a challenging market. We are increasingly automating key processes, our latest developments include fully automated auto-ladling furnaces and a number of other innovative technologies and processes.





## Doing Business With People We Like:

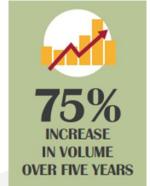
Many of our customers have worked alongside us for decades. We supply an ever increasing range of standard products in addition to designing products from concept to meet very specific needs.

We look to grow and develop alongside our customers as we like to do business with people we like.











# PDC and our people:

Our culture contributes significantly to our success. We want to return our employees home in an even better condition than when they arrived at PDC. We have a company-funded clinic and health professionals available. We make significant investments in training and workshops on health, safety and skills development. We look to maintain a balance between working hard and celebrating together when significant milestones are achieved. We understand we are all part of a broader community and look for opportunities to give back through various projects.











#### PDC and the environment:



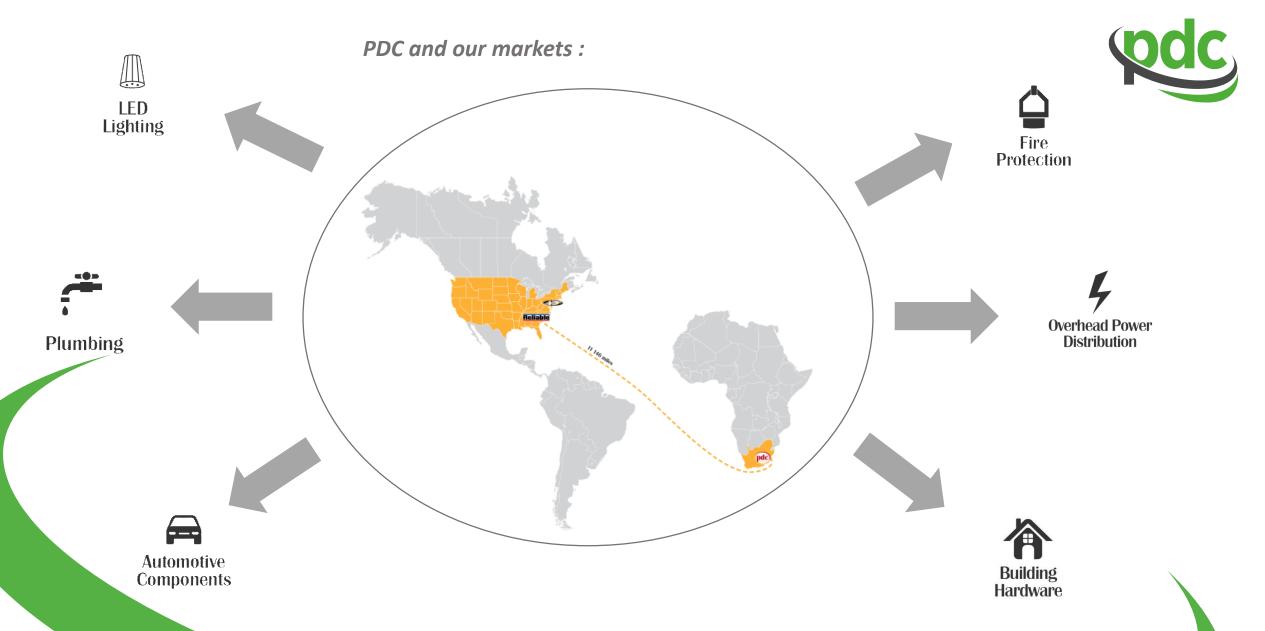
All our raw materials are made from 100% recycled materials. Additionally, the last 12 months has seen a focused effort to improve our energy and water efficiencies including the recycling of grey water, installation of LED lights and rain water harvesting.

Since the world recession, we have worked hard to increase the number of markets we operate in as well as the number of customers we supply within key markets.



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70% of our products are made for international customers